

PETALUMA WATER WAYS

TO: City Council, Petaluma

C/O: Heather Hines, Planner

RE: Petaluma Small Craft Center "Floathouse" project scheduled for 9/14/15 consideration

ON: 9/8/15

To Council Members;

As the self-appointed spokesperson for Petaluma Water Ways, I encourage you to expedite PSCC's Floathouse project by approving CEQA and lease documents that will move their application forward. I also encourage the City to quickly reach an agreement with PSCC allowing operation of the small craft rental center on the Turning Basin.

PSCC's application is congruent with Petaluma Water Ways plans and, once the project is complete, the Floathouse will be an important attraction in the historic downtown area, serving residents and visitors alike.

Best wishes,



Susan Starbird
Volunteer Emeritus

Petaluma Water Ways is a vision for recreation, health, and the environment based on Petaluma's 1996 River Access and Enhancement Plan. It includes 7.5 miles of waterfront trails connecting to regional trail systems, multiple launch spots for human-powered watercraft, a community boathouse, small craft rental center, river overlooks, and other features. It links together existing landmarks along the city's waterfront such as the Turning Basin Trestle, David Yearsley River Heritage Center, Marina, Shollenberger Park, and Ellis Creek Marsh.



tel 707 795-4477
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May 18, 2015

Ms. Heather Hines
City of Petaluma, Planning Department
11 English Street
Petaluma, CA 94952

Dear Heather:

Our company, Basin Street Properties, has had a long and successful history here in this community and we remain committed to building a better Petaluma. In recent years, several of our projects, first the Theater District and soon Riverfront, have risen next to the Petaluma River—a unique and valuable natural resource deserving of more attention. We also provide property management services for the River Plaza Shopping Center.

We are in full support of the Petaluma Small Craft Center's proposed Floathouse Small Craft Rental Center project in the Petaluma Turning Basin, adjacent to the River Plaza. The project will provide much needed river access for the community as well as to visitors to Petaluma. We anticipate that the Floathouse project will also complement the existing businesses at the River Plaza and throughout the downtown in the years to come.

We have provided input and support on the Floathouse project during its development and we encourage the Planning Commission to approve the project and help make Petaluma an even better "River Town."

Sincerely,


PAUL ANDRONICO
SR. VICE PRESIDENT
BASIN STREET PROPERTIES

Exhibit 4: Project Letters

Mitch Lind, President
Lind Marine
300 East D Street, Petaluma, CA 94952

May 17, 2015

Heather Hines
City of Petaluma Planning Department
11 English Street
Petaluma, CA 94952

Dear Ms. Hines,

I am writing you to express support for Greg Sabourin and the PSCC's Craft Rental Center project and boathouse.

As owners of Lind Marine, formerly Jerico Products, Inc., we have been here on the river for decades. During that time we have seen many changes on the river. We have seen the rise of recreational uses on the river, from the small boat users to the comings and goings of the Petaluma Yacht Club. These recreational uses have all come together over the years to add much color and interest to the river, and by extension, to our great City.

I think the addition of the small craft rental center to the turning basin will be a great boon to the downtown as well. It will provide recreation and education for the general public, and will "clean up" some of the less family-friendly activities that have occurred there over the years.

The plans for the small craft rental center can only lend beauty to the turning basin. The designs as shown for this dock-based facility have a great aesthetic, particularly the boathouse.

We strongly support Greg Sabourin and his efforts toward this small craft rental center, and are sure he will do a great job encouraging boating, and making sure that boaters understand general water safety, particularly while near commercial vessels that moving up and down the river.

Yours,



Mitch Lind

Exhibit 4: Project Letters



May 7, 2015

To Whom It May Concern:

Please accept this letter in support of the Floathouse Proposal.

As a nearby property owner, we are thrilled by benefit that the Floathouse proposal brings to the community of Petaluma.

We are currently in process of developing plans for our property located at 215 Weller Street in Petaluma for a mixed-use residential and commercial development. The addition of the Floathouse would be a tremendous amenity, not only for our project, but for the community at large.

The Floathouse provides the community with a great recreational amenity focused on health and fitness and also helps the community to reconnect with and activate the river.

As a result, we are pleased to provide you with this letter in support of the Floathouse Proposal.

Should you have any questions, please feel free to contact Carey Algaze, Planning Manager at Pacifica Companies (619) 296-9000 x178.

Sincerely,

A handwritten signature in black ink, appearing to read "Carey Algaze", is written over the word "Pacifica".

Pacifica Haystack LP



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MENTOR ME
426 8th Street
Petaluma, CA 94952
707-778-4798
www.mentorme-petaluma.org

May 11, 2015

Ms. Heather Hines
Planning Department, City of Petaluma
11 English Street
Petaluma, CA 94952

Dear Ms. Hines,

It is with pleasure that I write this letter of support of the Floathouse Small Craft Rental Center project proposed by Greg Sabourin of the Petaluma Small Craft Center (PSCC).

Over the last three years, PSCC has donated over 12 summer camp sponsorships to Mentor Me. The opportunity to explore the Petaluma River on small crafts is one that could not be afforded by the 87% of our mentees who come from low-income households. Through their generosity our kids have discovered cultural and historical landmarks in their very own beloved town!

Mentor Me stands strongly by the Petaluma Small Craft Center in their efforts to bring affordable boat rentals to the city of Petaluma. I believe the Floathouse Small Craft Rental Center will open a world of discovery, education and support the youth and community of our city.

Best Regards,

A handwritten signature in dark ink, appearing to read "Deborah Dalton", with a long, sweeping horizontal line extending to the right.

Deborah Dalton
Executive Director

Exhibit 4: Project Letters

Hines, Heather

From: Jeff Kellogg <jeff@clavey.com>
Sent: Monday, May 11, 2015 1:10 PM
To: Hines, Heather
Cc: Greg Sabourin
Subject: Letter of Support for Floathouse

May 11, 2015

Heather Hines,
City of Petaluma Planning Department
11 English Street Petaluma, CA 94952

Dear Ms. Hines:

We are writing to support the building of the Floathouse Small Craft Rental Center in the Turning Basin in Petaluma by the Petaluma Small Craft Center.

As a locally based business that provides sales, service, rentals and instruction for kayaks and stand up paddleboards, we feel this facility is long overdue and will benefit our business by providing public access to our local paddling resource.

We look forward to referring locals and tourists alike to this facility.

Sincerely,

Jeff Kellogg
President
Clavey Paddlesports

Exhibit 4: Project Letters

Hines, Heather

From: John FitzGerald <johnfitz3@att.net>
Sent: Thursday, May 14, 2015 10:05 AM
To: Hines, Heather
Subject: Floathouse

Heather Hines
City of Petaluma, Planning Department
11 English Street
Petaluma, CA 94952.

Heather,

I have been involved over the last couple of years helping Greg Sabourin and the Petaluma Small Craft Coalition with this very worthwhile project. As a long time river user and advocate I am very excited about seeing more opportunity for our citizens and visitors to "get on the water". The idea of a rental center is not new. In the late 1990s while I was a Parks Commissioner, Jim Carr, the Director of Parks and Recreation at the time, was pushing for this very same thing.....a City run facility at the Turning Basin.

Finally, we have the opportunity for this dream to come true!! There has been a lot of hard work and effort by many to get this project to this point in time. I do hope that the approval process can move forward to final approval in a timely manner. The Floathouse will be a great recreational opportunity for youth and adults alike.

Sincerely,

John FitzGerald, PLS, CE
Petaluma Water Ways